

STEM © POWER. Entrepreneurship & Incubation-2021

Program Goals

- Contribute to the socio-economic transformation of countries
- Reduce youth unemployment
- Increase financial literacy and financial inclusion amona citizens
- Inspire African youth to social entrepreneurship

Target Groups

• Innovators and potential entrepreneurs with or without formal education

Established Businesses

• Alen (አለን) call center and mobile application



· Selah technologies PLC



• Mama's poultry farm



Program Flow

Organize trainings in cohorts



Candidates will apply for the training and will be enrolled



In person and online trainings

Month 1: . Entrepreneurial Mindset

. Entrepreneurial Skillset:

Month 2: . Financial Education:

Month 3: . One to one coaching and mentorship

. Business idea pitching

Month 4 - Month 12: Supervision and follow up on the business incubation process

Outcomes

- Creation of business startups
- Ensure decent employment for 1,000 youth in 3 years
- Impact 3,600 youth with entrepreneurship knowhow and skills in 3 years

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